To feed their babies, many low-income families in developing countries rely on staple foods. These often lack critical vitamins and minerals, or ‘micronutrients.’

During a child’s first 1,000 days of life, critical cognitive and physical developments occur that play a major role in determining his or her future success. For millions of children, preventable threats like undernutrition and micronutrient deficiencies can cloud the future. The good news is that there is hope on the horizon given an affordable and effective solution...

The Stakes Are High

Malnutrition jeopardizes the physical and cognitive development of hundreds of millions of children. The lack of critical micronutrients—specifically iron—can lead to iron deficiency anemia. A Low-Cost, Highly Effective Solution

This infographic is based on a new report from the Results for Development Institute (R4D), ‘Nutrition for a Better Tomorrow: Scaling Up Delivery of Micronutrient Powders for Infants and Young Children.’ For an executive summary of the report, please visit www.resultsfordevelopment.org

Available: http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1540447/


Nutrition for a Better Tomorrow

With proper nutrition, babies can grow into healthier, more productive and higher-earning adults, who can ensure that their own children continue on the path to a better quality of life.

The Responsibility is Global

The global community has a responsibility to scale access to MNPs among the tens of millions of children targeted in high-burden countries.

Increased resourcing and effective delivery through a mix of channels can maximize coverage of MNPs in high-burden countries.

NUTRITION FOR A BETTER TOMORROW

Invented in the 1990’s, micronutrient powders (MNPs) provide the whole range of necessary vitamins and minerals. MNPs specifically treat and prevent iron deficiency anemia at just $0.03 per sachet.

...translate to a national population no longer at risk of losing up to 2% GDP due to physical and cognitive productivity losses from iron deficiency anemia.

$200 MILLION

PUBLIC SECTOR

INCREASED RESOURCING AND EFFECTIVE DELIVERY THROUGH A MIX OF CHANNELS CAN MAXIMIZE COVERAGE OF MNPs IN HIGH-BURDEN COUNTRIES.

COMMERCIAL

SOCIALLY-ORIENTED

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